



HOPE SHINES

FOR FAMILIES FIGHTING CANCER

Gala

SATURDAY, SEPTEMBER 7, 2019 THE FILLMORE DETROIT

2019 SPONSORSHIP PACKAGES

Dinner • Live Entertainment • Auctions • Dancing

Presenting Sponsor - \$50,000

MARKETING BENEFITS

- Category exclusivity
- Podium recognition
- Prominent logo placement on printed materials and step-and-repeat banner
- Logo on press releases
- Logo on invitations
- Event digital signage
- 2-page spread in event program
- Social media and website recognition

EVENT BENEFITS

- Preferred tables with reserved VIP seating for twenty (20)
- VIP reception tickets for twenty (20)*
- Limousine package to and from event
From one departure location, return to same location

Diamond Sponsor - \$25,000

MARKETING BENEFITS

- Category exclusivity
- Special recognition during program
- Logo on printed materials
- Logo on press releases
- Logo on invitations
- Event digital signage
- Full page ad in program
- Social media and website recognition

EVENT BENEFITS

- Preferred tables with reserved VIP seating for twenty (20)
- VIP reception tickets for twenty (20)*
- Limousine package to and from event
From one departure location, return to same location

Platinum Sponsor - \$10,000

MARKETING BENEFITS

- Special recognition during program
- Logo on all printed materials
- Logo on invitations
- Event digital signage
- Full page ad in program
- Social media and website recognition

EVENT BENEFITS

- VIP reserved seating for ten (10)
- VIP reception tickets for ten (10)*

Gold Sponsor - \$5,000

MARKETING BENEFITS

- Recognition during program
- Logo on all printed materials
- Logo on invitations
- Event digital signage
- Half page ad in program
- Social media and website recognition

EVENT BENEFITS

- Reserved seating for ten (10)
- VIP reception tickets for four (4)*

Silver Sponsor - \$2,500

MARKETING BENEFITS

- Logo on all printed materials
- Event digital signage
- Half page ad in program
- Social media and website recognition

EVENT BENEFITS

- Reserved seating for ten (10)
- VIP reception tickets for two (2)*

*VIP Reception exclusively for our sponsors:

Early access to the event featuring signature cocktails, elegant hors d'oeuvres, luxury swag bags and more

Individual Event Tickets - \$200

Full Page Program Ad - \$1,000 • Half Page Program Ad - \$500

Due date for logos to be included on invitations: 6/1/19; Due date for program materials: 8/19/19

New Day works with hospitals across the state to help families overcome financial barriers to treatment and healing. With your help, we will improve lives for Michigan families facing a cancer diagnosis.





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2019 SPONSORSHIP PACKAGES

A night of hope where sponsors shine bright for families fighting cancer!
Dinner • Live Entertainment • Auctions • Dancing

HOPE SHINES SPONSORSHIP/TICKET FORM

\$ _____ - Individual Tickets _____ Sponsorship _____

\$ _____ - I am unable to attend but would like to make a donation

\$ _____ - GRAND TOTAL

Name (for event recognition) _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

- Enclosed please find a check made payable to New Day Foundation.
- Please send me an invoice for my sponsorship(s)
- Please charge my total to:
 - Name on Card _____
 - Card Number _____
 - Expiration Date _____ Security Code _____
 - Billing Address _____
 - City _____ State _____ Zip _____

Name of Guests (if purchasing a sponsorship or multiple tickets)

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____