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**NEW DAY COLLABORATES WITH BELIEVE FOUNDATION TO INCREASE
FUNDRAISING IMPACT**

ROCHESTER HILLS, MICH., October XX, 2019 – Jim and Joann Deliz today announced they have dissolved their organization, [The Believe Foundation](#), but will continue to raise money in the effort to support families fighting cancer. Their fundraising efforts will be directed to [New Day Foundation for Families](#). The Believe Foundation was founded in 2009 as a way to honor Joann Deliz’s fight with breast cancer.

“We love helping people and can see how joining forces to raise funds for New Day will multiply our impact,” said Deliz. “We’ve come to know and trust their team and value the infrastructure they have in place to efficiently and effectively help families who need it most. We’re all working toward the same goal and ultimately we’re better together.”

By folding their efforts into a larger organization, the Deliz family can broaden their reach and help more families affected by cancer. The mission and name of *New Day Foundation for Families* will remain unchanged. *The Believe Foundation* will become *Believe for a New Day*. This shift will point all fundraising efforts to New Day, while still maintaining the Believe name/brand, which so many have come to know and love. Because the two organizations share the same mission, Deliz stresses that their supporters will honor the Believe name and mission by donating directly to *New Day Foundation for Families*.

“We are all working toward the same goal — to help families fighting cancer,” said Gina Kell Spehn, co-Founder of New Day Foundation. “Having the Deliz family and their support system as a part of New Day only strengthens our ability to do so.

We're looking forward to doing great things together to honor our loved ones and all those battling cancer."

"The Deliz family recognized the opportunity to let go of administrative work by dissolving their foundation and, instead, focus completely on raising money to help alleviate the financial burden of cancer for families in our community. We are excited to have them and their incredible network of supporters!" added Kell Spehn.

"The Kell-Spehn family has walked this road and they understand how to meet the needs of families facing cancer," said Deliz. "They are a trusted resource for hospitals and families across the state. It just made sense to officially join forces and fold our efforts into their growing organization. Together we're more effective at helping more people. It's that simple."

"My wife is the strongest and bravest woman I have ever known," said Deliz. "She has an incredible will to survive and an even stronger faith in God to live her life helping others regardless of all that she has been through. She has mentored breast cancer patients and serves as a symbol of strength for me and my family. She is my inspiration and my motivation to help other families thrive in the midst of very difficult circumstances."

New Day Foundation for Families, a 2019 Top-Rated NonProfit by GreatNonprofits and Gold Level Guidestar organization, is a Rochester Hills, Michigan, nonprofit organization dedicated to reducing the effects of financial toxicity and emotional stress caused by cancer. Their programs are intended to have a positive impact on treatment outcomes and survivorship. New Day offers financial grants in the form of short-term bill payment services, as well as emotional support programs for families who have children under the age of 18 in the home as they face the burdens that accompany the diagnosis and treatment of cancer.